

Method 9

20 ways of creating an idea



Creating an idea

			
Complexity	Target group	Pax number	Activity duration
Easy	Young people	20	10 min



Description

Work in teams on 1 A4 paper, and brainstorm in 2 minutes 20 ideas connected with the topic of the workshop.

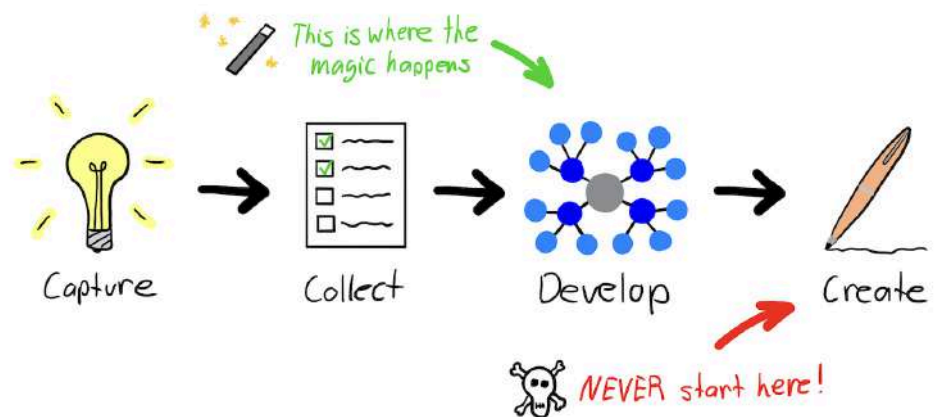
Then, after checking how many examples each team wrote, make another round with challenging them to find other 20 examples / ideas, and computing between them to come with more ideas.

Then, after numbering and checking all the crazy or great ideas, they are asked how was the process with the time limit, and then they go to the next phase and they choose only one idea and connect to a problem in their community/ society. (using Menti to collect their recommendation of problems in the beginning of the session, and also collecting in a online cloud on Menti, their passions). Then, they found an idea of a social business, connecting the following: the idea from the brainstorm, their passion and problem from the community. On that, they can develop on a template/ canvas, a business plan/ BMC.



Needed materials

- Take a white paper, clear your mind and let yourself be challenged
- Materials paper and pencil
- Timer
- Templates BMC
- Menti Info about how to work on Menti+presentation



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